

For Immediate Release

**GR GALLERY OPENING EXHIBITION
"The Sharper Perception, Kinetic Art, Optical and Beyond"**

NEW YORK, NY (December 4, 2015) – On **Thursday, January 14th, 2016** [GR Gallery](#) will inaugurate its New York headquarter with the exhibition "The Sharper Perception, Kinetic Art, Optical and Beyond", by curator and founder Giovanni Granzotto. The exhibition will run from January 14 through March 12, 2016.

The opening reception will begin at 6:00 p.m. at [GR Gallery](#), located at 255 Bowery, New York, NY 10002.

In the new space, which covers over 1,600 square feet, on the ground floor of 255 Bowery, will be displayed 40 artworks of various artists, reflecting the most unusual and dynamic techniques. The exhibition will focus on the themes of perception and movement, as well as the Optical, dynamic and three-dimensional structuring of the artwork; all features that have strongly influenced contemporary art from the sixties until today. About 20 artists will be the protagonists of this event, which, starting from the masters, Vasarely and Schoffer, plus some of the masters of the most important Optical currents such as Biasi, Cruz-Diez and Julio Le Parc and those who have circled around the Azimuth project, such as Bonalumi and Castellani. Finally, featuring younger artists such as Marcello De Angelis and Gabriele Grossi.

On the occasion of this inaugural event, a representative catalog will be available. In addition to documenting the exhibition through the exposed images, it will present the program of activities at this new gallery, and will be accompanied by the text of the critic-founder Giovanni Granzotto and the director Alberto Pasini. The catalog is produced by the Italian publishing house De Bastian Editore. It will also provide an opportunity to introduce the new staff, coordinated by Eva Zanardi, manager and head of communications. A cocktail reception will follow the presentation of the exhibition. The inaugural event and all the public relations activities will be coordinated by [Open Gate Communications](#) of Gianfrancesco Mottola. The exhibition is made possible thanks to the contribution of the historic partner, Euromobil Group.

This event is powered by [Open Gate Communications](#), [Euromobil Group](#).

ABOUT GR GALLERY

[GR Gallery](#), born in the mid-seventies, almost 40 years ago, soon focused its activities on the enhancement and promotion of the European (mostly Latin) post-war avant-gardes, giving priority to those artists who have produced special and personal propulsive thrusts during the triumphs (and the eclipse) of the so-called Informel.

Since the nineties, [GR Gallery](#) has been dedicated to the rediscovery and re-launch of the newest avant-garde: the movement of Kinetic and Programmed Art. At is an activity often carried out in deep solitude but certainly anticipating the times, and promoting artists who, in the third millennium, critics and the market have enthusiastically recognized. The arrival of the Gallery in New York will be celebrating this re-born movement.

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For more information, please visit www.gr-gallery.com and join the conversation with us on Twitter, Facebook, Google+, Instagram, Pinterest and Flickr
Via the hashtag #grgallery

Media Contact:

Gianfrancesco Mottola
Open Gate Communications
Phone: +1(646) 467-4482
Email: gfm@OpenGatePR.com